



Granite Falls PRESS

— keeping you in the loop since 2007 —

Why advertise in the Granite Falls Press

Your ad will let people in the community know about your business and why they should patronize you. Consistent advertising works best.

The Granite Falls Press was established to serve its community. Readers know they can count on local news and advertising.

Introductory Advertising rates and information

Newspaper advertising is still the least expensive way to reach buyers on a per-thousand basis. All ad spaces in the Granite Falls Press are modular, meaning they are available in specific sizes, from one-sixteenth page to a full page.

Each page measures 10.25" by 16".

Display advertising (boxed ads, black ink only)

Ad size	One month	3 months	6 months	12 months
Business Card (3.25 wide x 2" high).....	\$42	\$37	\$32	\$26
1/16th Page (5" wide x 1.75" high).....	\$74	\$63	\$53	\$42
1/8th Page (5" wide x 3.75" high).....	\$116	\$108	\$100	\$84
1/4 Page (5" wide x 7.75" high).....	\$231	\$210	\$194	\$179
Half Page (10.25" x 7.75").....	\$441	\$415	\$383	\$320
Full Page (10.25" x 15.5").....	\$662	\$614	\$567	\$473

Color

Full color is available on 1/4, half and full page ads. The cost of color on a full page ad is \$100 and \$65 for a half page ad and \$50 for 1/4 page and 1/8 page.

Tech specs

Camera ready ads may be sent via email or on a disk as PDF or 300 dpi TIFF files. (Please remember to embed fonts in your PDF files). We can compose your ad at no additional cost. A verbal okay or a signed proof is required before an ad will run. Photos should be sent as high resolution JPEG files.

We are not responsible for errors in your camera-ready copy or any ad approved by you.

Payment

Payment for all advertising is due at the time you okay your proof, unless credit arrangements have been made in advance. We accept Mastercard, Visa, American Express and Discover with a \$10 minimum purchase.

Questions?

Contact us by phone at 425-334-9252